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## Press Release

For Immediate Release

### GlobalExecWomen Announces 2004 Executive Team

**ATLANTA** – March 18, 2004 - GlobalExecWomen, a thought-leadership forum for executive-level women in technology, today announced its executive team for the calendar year 2004. Representing a cross-section of industries, each member holds a leadership position, with an emphasis on technology, within their organization.

“Our volunteer executive team plays a crucial role in the leadership and expansion of GlobalExecWomen,” said Virginia Bradley, Founder and CEO of GlobalExecWomen. “The 2004 executive team is comprised of visionaries and leaders in their respective fields. GlobalExecWomen members and the organization as a whole will benefit from their insights, expertise and industry associations, both at the local and international level, as they help execute our mission.”

GlobalExecWomen provides executive-level women in technology roles with both access to women of influence focused on thought leadership and a perspective for regional, national and international business. The diverse membership community includes representatives from global corporations, entrepreneurial and mid-size ventures, and non-profit organizations.

The GlobalExecWomen 2004 executive team is comprised of the following executives:

Virginia Bradley - GlobalExecWomen  
*Founder and CEO*

Janet Schultz – Director, Global Sales Enablement and Customer  
Relationship Management, IBM Global Services  
*Outreach*

Jean Barnes – Founder & Principal, Critical3 Marketing  
*Marketing*

Linda Hughes - CIO, North Highland  
*Speakers*

Cecilia Roach - Principal, Pivot Point Group  
*Secretary*

Jenny Beers – Director of Marketing, Seagull Software  
*Public Relations*

Laurie Douglas – Director, Communications, S1 Corporation  
*Marketing*

Damali Edwards - President, Edwards Consulting Firm  
*Programs*

Yelena Epova - Partner, Habif, Arogeti & Wynne  
*Treasurer*

Joyce Herring - President, Herring Management Consultants  
*Electronic Communications*

Mary Anne Kristan - Director, Parsons  
*Marketing*

Martha Myers, PhD – Professor, Kennesaw State University  
*Research*

GlobalExecWomen was formed with the purpose of addressing the needs of the niche group of executive-level women in technology roles by providing a forum that connects them with each other via a peer network. Member benefits include but are not limited to: opportunities for executive education, relevant topic research, advancement through relationship building at the local, national and international levels and exposure through face to face networking at meetings.

For a complete listing of 2004 meetings and topics, please visit

[www.globalexecwomen.com](http://www.globalexecwomen.com).

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## **About GlobalExecWomen:**

GlobalExecWomen provides executive-level women in technology roles with access to women of influence focused on thought leadership and a perspective for regional, national and international business. Our diversity of thought community includes global corporations such as CheckFree, IBM and MAPICS, Inc.; entrepreneurships and mid-size ventures including Emcien, The North Highland Group and Harbor Payments; as well as non-profit organizations such as ATDC, Georgia Tech University, the Netherlands Foreign Investment Agency and the Quebec Trade Office.

For more information on GlobalExecWomen, please visit [www.globalexecwomen.com](http://www.globalexecwomen.com) or email [info@globalexecwomen.com](mailto:info@globalexecwomen.com).